

Certified Strategy Professional (CSP) Program

In today's fast-paced and competitive business landscape, organisations constantly seek innovative strategies to stay ahead. The Certified Strategy Professional (CSP) Program has emerged as a transformative learning experience, equipping professionals with the necessary skills to navigate the complex world of strategic management.

This program offers participants a deep understanding of the key concepts, frameworks, and tools used in strategic management, enabling them to make informed decisions and drive sustainable growth within their organisations.

PROGRAM DIRECTOR

Prof. Kwaku
Atuahene-Gima
Founder & President, NiBS

DURATION

7 days over 2 months

INTAKE

**Feb - Mar
Jul - Aug**

TUITION FEE

¢ 12,000.00

PAYMENT TERMS

**50% before
program starts**

**40% during
program sessions**

**10% before
program ends**

CONTACT

**+233 (0) 26 734 9147
info@sed.nibs.edu.gh**

*Program dates, facilitators and
fees are subject to change.*



PROGRAM BENEFITS

- Participants will develop the ability to think strategically and make informed decisions that align with organisational goals
- By mastering the art of strategy formulation and implementation, participants can contribute to improving business performance and achieving sustainable growth.
- The program equips participants with the tools and frameworks to identify and leverage competitive advantages in the marketplace
- Participants will gain skills to navigate change and foster innovation within their organisations, ensuring long-term success in dynamic business environments.
- Upon completing the program, participants will receive a certification, enhancing their professional credentials and signalling their expertise in business strategy.
- Gain proficiency in strategic analysis, evaluating internal and external factors influencing business performance, and formulating strategies aligning with organisational goals.
- Focus on the implementation phase of strategic management, teaching participants how to translate strategies into actionable plans and effectively execute them.
- Develop skills to identify and respond to market disruptions and changing business environments, ensuring agility and adaptability in strategy development and execution.
- Explore how strategic thinking can drive innovation within organisations, enabling participants to develop strategies that foster creativity, technological advancements, and business model innovation.
- Learn to make strategic decisions based on robust analysis, incorporating risk assessment, scenario planning, and evaluation of potential outcomes.
- Cover methods to monitor and evaluate the performance of implemented strategies, enabling participants to measure success, identify areas for improvement, and make data-driven adjustments.



OBJECTIVES

- Think strategically, analyse complex business environments, identify opportunities, and formulate innovative strategies to achieve organisational objectives.
- Explore the concept of competitive advantage and how organisations can differentiate themselves in the market to gain a sustainable edge over competitors.

CERTIFIED STRATEGY PROFESSIONAL (CSP) PROGRAM

FACULTY

Prof. Kwaku
Atuahene-Gima
Founder & President, NiBS

Dr. Patrick Edwin Fiscian
*-Lead Consultant, Redric Consulting
-Adjunct Senior Lecturer, NiBS*

Mr. Ebo Richardson
*Consultant in
Organisational Strategy
& Change, Digital Transformation,
& Technology Architecture*

Dr. Abdul-Ganiyu
*-Head of Corporate Affairs, NIA
-Adjunct Senior Lecturer, NiBS*

Mr. Sylvester Mensah
Senior Lecturer, UPSA



PROGRAMS

MODULE 1

Competitive Strategy

MODULE 2

Strategic Change Management

MODULE 3

Leading and Sustaining a Culture
of Innovation

MODULE 4

Closing the Strategy-Execution
Gap



LEARNING METHODS

- On Campus (In-Person)
 - Live-Online
- [Lectures, Strategy case Studies,
Strategy Simulations, Strategy
Execution Projection]



CERTIFICATION

Upon completing the program,
you will earn a:

- Digital Executive Diploma in
**Strategic Management &
Leadership**
- **Certified Strategy Professional
(CSP) Certificate**



PARTICIPANT PROFILE

The program is suitable for
professionals and business leaders
across industries who are involved in
strategic decision-making and want to
enhance their strategic management
skills. It is ideal for executives,
managers, entrepreneurs, and
consultants seeking to develop a
strategic mindset and drive
organisational success.

