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## Certified Expert in Sustainable Finance

### Investing in a Better Future with Sustainable Growth in Sustainable Finance

#### OVERVIEW

The program is designed to equip participants with comprehensive knowledge, principles, and practical skills in Sustainable Finance. Sustainable Finance plays a crucial role in steering the global economy towards sustainability and expediting the necessary changes. By aligning financial decisions with sustainability goals, sustainable finance can drive investments towards environmentally friendly and socially responsible projects and businesses.

The program aims to provide participants with a deep understanding of the principles and practices of sustainable finance, equipping them with the tools and frameworks needed to integrate sustainability into corporate decisions. This program will enable participants to navigate the complex landscape of sustainable finance and contribute to developing and implementing sustainable investment strategies.

This program is ideal for finance professionals, sustainability enthusiasts, and individuals looking to understand the critical intersection between finance and sustainability.

#### PROGRAM OBJECTIVES

- Equip participants with the ability to analyze and evaluate sustainable finance data and its impact on investment decisions.
- Acquire knowledge of sustainable finance instruments and strategies.
- Be able to integrate sustainable finance factors into financial risk assessment and

portfolio management.

- Learn about industry best practices and regulatory frameworks related to sustainable finance.
- Gain the skills to communicate and advocate for sustainable finance principles within organizations.

#### PROGRAM BENEFITS

- Gain a deep understanding of sustainable finance principles, their significance in finance, and how to assess their materiality in various industries.
- Learn to collect, analyze, and integrate sustainable finance data into investment decision-making processes, enhancing your ability to make sustainable investment choices.
- Explore a variety of sustainable finance instruments and strategies, enabling you to create and manage investment portfolios aligned with sustainable finance principles.
- Networking opportunities and access to a community of professionals and experts in the field.
- Gain a competitive advantage in your career, opening doors to roles in finance, sustainability, and related sectors.
- Develop an understanding of sustainable finance regulations, reporting, and effective communication strategies to advocate for sustainable finance within organizations.

#### PROGRAM DIRECTOR

Prof. Kwaku Atuahene-Gima  
Founder & President, NiBS

#### DURATION

9 days over 3 months

#### 2024 INTAKE

June - August  
October - December

#### TUITION FEE

USD 1,599.00

#### CONTACT

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*Program dates, facilitators and fees are subject to change.*

#### SCAN TO WHATSAPP US



# Certified Expert in Sustainable Finance

## WHAT YOU WILL LEARN

- **Module 1:** Introduction to Sustainable Finance
- **Module 2:** Sustainable Finance Data Analysis and Integration
- **Module 3:** Sustainable Finance Instruments and Strategies
- **Module 4:** Risk Assessment and Portfolio Management
- **Module 5:** Regulations, Reporting, Advocacy and Communication

## WHO SHOULD ATTEND

- Finance professionals (investment analysts, portfolio managers, risk managers)
- Sustainability officers and corporate social responsibility (CSR) practitioners
- Sustainability Desk professionals in banks and consulting firms
- Dealers and participants in the stock and bond markets
- Environmental consultants and professionals
- Business leaders and entrepreneurs

- Government officials and policymakers
- Students and academics interested in finance and sustainability

## LEARNING METHODS

- On Campus (In-Person)
- Live-Online

## CERTIFICATION

Upon completing the program, you will earn a:

- Digital Executive Diploma in Sustainable Finance
- Certified Expert in Sustainable Finance

## PROGRAM DIRECTOR & FACULTY



**Eric Boachie Yiadom, PhD, CA**  
Climate Finance Experts/Senior Lecturer (UPSA)



**Dr. Patrick Fiscian**  
CEO, PEF Consult,  
Adjunct Senior Lecturer, NiBS



**Prof. Williams Kwasi Peprah**  
Associate Professor, Andrews University



**Dr. Kwame Aveh**  
Managing Partner, TRC Consult  
Adjunct Senior Lecturer, NiBS



**Dr. Shirley-Ann Awuletey-Williams, FCIB**  
Managing Consultant, Titan Consulting Limited.